



Part Time Visual Specialist

OBJECTIVE:

Drive sales through creating cohesive merchandising and visual displays that communicate brand voice and demonstrate cohesiveness with all Mignon Faget channels.

EXPERIENCE REQUIREMENT:

Candidates must have a strong artistic background including a fine arts, design or architectural background. A completed professional portfolio should be submitted.

Visual Specialist candidates must also possess:

- Ability to develop three-dimensional work, installation capabilities, and possess excellent construction craftsmanship skills
- Talent and interest in artwork, painting and paper hanging
- Experience with building and a proficiency in power tool usage
- Ability to stand for long periods of time, use a ladder, and carry items
- Bachelor's degree in Art, Design, Visual Merchandising or related disciplines
- Minimum 5 years of experience in merchandising and visual display in a upscale retail environment
- Available to work flexible hours, including early mornings, evenings, overnights, and weekends
- Able to travel and possess a driver's license and have the ability to drive to store locations

JOB SKILLS:

MERCHANDISING AND DISPLAY

- Interpret Company direction and updates to ensure displays create an artistic, visionary, and unique environment that has a positive impact on sales.
- Actively seek outside inspiration and apply personal talent to develop and contribute unique perspectives to the overall display concept.
- Ensure excellent craftsmanship throughout all windows and displays.

PERSONNEL

- Mentor staff by training visual expectations, operational standards and materials/tool management.
- Identify and develop team members to assist in display projects and seasonal set-ups.

LEADERSHIP AND COMMUNICATION

- Attend necessary meetings and share inspiration, new ideas and pertinent information from store installations with the corporate office.
- Communicate new inspiration to the corporate office through renderings, tear sheets, and photo layouts.
- Assist corporate office with off-site PR events, photo shoots, company meetings and special events.

MANAGING THE ENVIRONMENT

- Prioritize and plan projects to ensure that the customer experience is not inhibited.
- Keep work areas organized and clean, with an emphasis on customer and employee safety.
- Ensure safety standards are upheld in the store in terms of displays and materials/tool management.
- Maintain an organized display area.

OPERATIONS

- Support sales generation by creating an environment that highlights the appearance of the product and the unique selling features.
- Ensure display budgets are met and complete expense-reporting requirements accurately and on time.
- Efficiently utilize all display materials, including adaptations from recycled displays.
- Assist in achieving the store shrinkage goal by ensuring that all merchandise used for display is properly handled and accounted for at all time.

Most merchandising is done before mall hours (10am) or after mall hours (8-9pm). Hours will vary depending on need. High season times include September, November, December, January, February, and May.